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Ethernet in Automation Hits the Road
Opto 22's Free "Ethernet in Automation" Seminar Scheduled for Nationwide Tour

Temecula, CA — September 8, 2005 — Opto 22, a developer and manufacturer of hardware and software for industrial automation, remote monitoring, data acquisition, and machine-to-machine (M2M) applications, has announced a nationwide series of free seminars centered on the use of Ethernet in industrial automation, process control, data acquisition, and remote monitoring applications.

The full-day "Ethernet in Automation" seminar will cover a variety of topics and will include a preview of several new Opto 22 products (such as the SNAP PAC™ family of programmable automation controllers), a demonstration of how easy it is to add Ethernet networking to existing Optomux systems, and an overview and demonstration of the soon-to-be-released ioProject Professional™ software suite. Seminar attendees will discover the benefits of deploying Ethernet in their industrial networks, including cost savings via higher density I/O, and the ability to utilize faster, more powerful, latest generation controllers.

A most interesting feature of these "Ethernet in Automation" seminars is the locations in which they are being held. Eschewing the typical conference rooms and hotel ballrooms, these seminars will take place at a variety of unique and meaningful venues. The Pittsburgh, Pennsylvania seminar, for example, is being held at the world-renowned Carnegie Science Center, famous for its Miniature Railroad and Village exhibit, which is fully controlled and automated by Opto 22 hardware. Other venues include the USS New Jersey aircraft carrier, the Minneapolis St. Paul airport (also automated by Opto 22 hardware), Detroit's Automation Alley, and Ameriquest Field in Arlington, Texas, home of the Texas Rangers.

Opto 22's "Ethernet in Automation" seminar tour was inspired by the success of the company's recently released Ethernet Optomux™ and the forthcoming introduction of the new SNAP PAC family of industrial controllers. Ethernet Optomux refers to next-generation I/O and communication processors (or brain boards) designed to upgrade serial-based Optomux installations to Ethernet. This migration significantly extends the life of existing installations, offers faster Ethernet networking, and delivers higher levels of integration and communication

options—without sacrificing the customer's investment in I/O modules, racks, sensors and actuators, wiring, and labor.

"In addition to providing terrific products and free product support, Opto 22 is committed to educating its customers on the benefits of Ethernet and how it can be applied in industrial networking. Along with the free SNAP Ethernet Systems training courses offered each month at our corporate headquarters, our "Ethernet in Automation" seminar tour helps us fulfill that commitment," states Benson Hougland, Opto 22 Vice President of Marketing.

Confirmed seminar dates are listed below, with additional dates and locations to be announced.

Pittsburgh, PA	September 20, 2005	Carnegie Science Center
Philadelphia, PA	September 22, 2005	USS New Jersey
Boston, MA	September 27, 2005	Andover Country Club
Chicago, IL	October 4, 2005	DePaul University, Naperville Campus
Minneapolis, MN	October 6, 2005	MSP International Airport
Grand Rapids, MI	October 11, 2005	Grand Valley State University
Detroit, MI	October 13, 2005	Automation Alley
Atlanta, GA	October 18, 2005	Georgia Tech Campus Recreation Center
Orlando, FL	October 20, 2005	TBA
Portland, OR	October 25, 2005	TBA
Temecula, CA	October 27, 2005	Pechanga Resort
Dallas, TX	November 1, 2005	Ameriquest Field in Arlington
Houston, TX	November 3, 2005	TBA
Little Rock, AR	TBA	TBA

For the most current seminar locations, the "Ethernet in Automation" seminar agenda, additional information, or to register, go to http://www.opto22.com/seminars/index.aspx

About Opto 22

Opto 22 develops and manufactures hardware and software products for applications in industrial automation, remote monitoring, and data acquisition. Using standard, commercially available Internet, networking, and computer technologies, Opto 22's input/output and control systems allow customers to monitor, control, and acquire data from all of the mechanical, electrical, and electronic assets that are key to their business operations. Opto 22's products and services support automation end users, OEMs, and information technology and operations personnel. Founded in 1974 and with over 85 million Opto 22-connected devices deployed worldwide, the company has an established reputation for quality and reliability.

Opto 22 products are sold through a worldwide network of distributors, partners, and system integrators. For more information, contact Opto 22 headquarters at 800-321-OPTO or visit our Web site at www.opto22.com.

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