PRESS RELEASE

OPTO 22

FOR IMMEDIATE RELEASE

Contact: David Hill, Marketing Communications 800-321-6786 / 951-695-3010 dhill@opto22.com

Electronic copies of this release are available at www.opto22.com/site/pressroom.aspx

Opto 22 To Present "OptoEMU Sensor" Energy Management Products at Emerging Technologies Summit in Pasadena

Conference highlights energy efficiency, demand response, and customer-facing smart grid.

Temecula, CA – October 10, 2012 – Industrial automation manufacturer Opto 22 will present its OptoEMU Sensor family of energy management products in Pasadena, CA at the fifth Emerging Technologies (ET) Summit. The event, to be held October 15-17, 2012 at the Pasadena Convention Center, brings together technologists, entrepreneurs, researchers, utilities, regulators, and investors to explore new approaches to energy-related programs.

Opto 22's OptoEMU Sensor and OptoEMU Sensor DR energy monitoring appliances will be demonstrated at the event. Both units gather detailed, real-time energy usage data from buildings, meters, and equipment, and then deliver that data to enterprise business and control systems and Web-based applications for monitoring and analysis. OptoEMU Sensor DR can also signal electrical equipment to shed load.

Event Information

Date: October 15-17, 2012 Location: Pasadena Convention Center, Pasadena, CA Learn more about this event and register for it at <u>www.etsummit.com</u>.

About Opto 22

Opto 22 develops and manufactures hardware and software for applications involving industrial automation and control, energy management, remote monitoring, and data acquisition. Designed and made in the U.S.A., Opto 22 products have an established

press release



reputation worldwide for ease-of-use, innovation, quality, and reliability. Opto 22 products, which use standard, commercially available networking and computer technologies, are used by automation end-users, OEMs, and information technology and operations personnel in over 10,000 installations worldwide. The company was founded in 1974 and is privately held in Temecula, California, U.S.A. Opto 22 products are available through a global network of distributors and system integrators. For more information, contact Opto 22 headquarters at +1-951-695-3000 or visit www.opto22.com.

###