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Opto 22 Announces New Director of Training

Instructor-led, free hands-on classes to be continued; additional online courses will offer structured content to a wider audience and focus on Industrial Internet of Things (IIoT) technologies.

Temecula, CA - October 10, 2017 – Industrial automation manufacturer and Internet of Things platform developer Opto 22 announces the promotion of Norma Rodriguez to Director of Training. In this position Rodriguez will continue to teach free hands-on classes at the company's headquarters in Temecula, California, and will expand the company's current online training videos and tutorials into a structured series of online courses for customers.

"My passion is to help people get the information they need to get their work done," said Rodriguez. "Product and technical training should be easy to understand and accessible to customers. Our new online classes will supplement our onsite training, to reach a much wider audience and help them understand and use the new IIoT technologies that are the key to future automation projects."

Rodriguez holds a B.S. in Computer Science Engineering from California State University, Long Beach, and brings years of experience working with customers in the Opto 22 Product Support Group. More recently she has provided support for the company's sales channel and OptoPartners in Latin America. Rodriguez is bilingual in English and Spanish and expects to offer classes in both languages in the future.

Opto 22 has offered free instructor-led training for more than 25 years. Each month customers from all over the world come to company headquarters in Temecula, California, for free product training. Training can also be arranged at customer sites. Current classes focus on the company's SNAP PAC System (controllers, automation software, and I/O) and the *groov* Internet of Things (IoT) and mobile operator interface appliance.

The company has also offered tutorials and instructional videos online for over a decade. The most recent series of videos, [Automation 101](#), walks viewers through wiring, configuring, and moving data in common monitoring and control situations. Each video focuses on typical signals and a specific scenario, like monitoring temperature or controlling a discrete output.

The new online training courses will blend existing and new material to offer an organized structure for learning about automation and Opto 22 products in a continuous curriculum. Courses will consist of instruction modules focused on a single topic, but linked together in a series. Modules are expected to feature multimedia, discussion, quizzes, and the option of a certificate of completion.

More information on Opto 22 free hands-on product training is available at www.opto22.com/site/training.aspx.

About Opto 22

Opto 22 designs and manufactures industrial control products and Internet of Things platforms that bridge the gap between information technology (IT) and operations technology (OT). Based on a core design philosophy of leveraging open, standards-based technology, Opto 22 products are deployed worldwide in industrial automation, process control, building automation, industrial refrigeration, remote monitoring, and data acquisition applications. Designed and manufactured in the U.S.A., Opto 22 products have a worldwide reputation for ease-of-use, innovation, quality, and reliability. For over 40 years OEMs, machine builders, automation end-users, and information technology and operations personnel have and continue to trust Opto 22 to deliver high-quality products with superior reliability. The company was founded in 1974 and is privately held in Temecula, California, U.S.A. Opto 22 products are available through a global network of distributors and system integrators. For more information, contact Opto 22 headquarters at +1-951-695-3000 or visit www.opto22.com. Follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), [YouTube](#).

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