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Opto 22 announces new Director of Technical Marketing

Josh Eastburn brings experience in process automation and system integration to his new position as Director of Technical Marketing.

Temecula, CA - August 20, 2019 – Industrial automation and industrial internet of things (IIoT) manufacturer Opto 22 today named Josh Eastburn as Director of Technical Marketing. In this position, Eastburn will lead the creation of useful and engaging customer content, discover and highlight Opto 22 customer applications, and work closely with industrial automation media outlets.

"This new position builds on my interest in people as well as my experience as an automation engineer," says Eastburn. "I'm looking forward to working more directly with customers, finding out their concerns and helping them use Opto 22's products—especially the new line of *groov* EPIC® edge programmable industrial controllers and I/O—to solve their automation and IIoT challenges."

Eastburn comes to the new position after 12 years in process automation, DCS/PLC integration, HMI/logic design, engineering team leadership, and project management, most recently at Genentech. He holds a B.S. in Computer Science and a minor in Spanish from California Polytechnic University in San Luis Obispo, California.

About Opto 22

Opto 22 designs and manufactures industrial control products and Internet of Things platforms that bridge the gap between information technology (IT) and operations technology (OT). Based on a core design philosophy of leveraging open, standards-based technology, Opto 22 products are deployed worldwide in industrial automation, process control, building automation, industrial refrigeration, remote monitoring, and data acquisition applications. Designed and manufactured in the U.S.A., Opto 22 products have a worldwide reputation for ease-of-use, innovation, quality,

and reliability. For over 40 years OEMs, machine builders, automation end-users, and information technology and operations personnel have and continue to trust Opto 22 to deliver high-quality products with superior reliability. The company was founded in 1974 and is privately held in Temecula, California, U.S.A. Opto 22 products are available through a global network of distributors and system integrators. For more information, contact Opto 22 headquarters at +1-951-695-3000 or visit www.opto22.com. Follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), [YouTube](#).

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