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## **Opto 22 Receives Two Industry Awards** **Control Engineering Magazine Recognizes Company for Ethernet Optomux®** **Product Line and Overall Customer Satisfaction**

Temecula, CA – March 16, 2006 – Opto 22, a developer and manufacturer of hardware and software for industrial automation, remote monitoring, data acquisition, and machine-to-machine (M2M) applications, has received Control Engineering Magazine's Editors' Choice Award for its E1 and E2 Ethernet Optomux brain boards. Separately, a survey of Control Engineering readers found Opto 22 to be a top provider of overall customer satisfaction for I/O products and systems. In this category, the final rankings have Opto 22 finishing ahead of competitors Schneider Electric, Rockwell Automation, and Phoenix Contact.

"We are always very pleased and proud to be recognized by Control Engineering, a publication that's so widely read and respected in our industry," says Opto 22 Vice President Mark Engman.

"It is particularly gratifying to be recognized by the many Control Engineering readers who know our company and our products and have had such positive experiences with both that they consider us in the upper echelon of the many automation and control vendors, large and small."

Control Engineering, with a circulation of 88,000 North American subscribers, is widely regarded as the leading publication covering the control, instrumentation, and automation industry.

Each year the magazine's editorial staff evaluates hundreds of products—based on technological advancement, market impact, and other factors—and recognizes the best with Editors' Choice Awards. This January, Opto 22 won the award for its E1 and E2 Ethernet Optomux brain boards—next-generation I/O and communication processors designed to migrate serial-based Optomux industrial networks to the faster, higher performing Ethernet networking platform. This Editors' Choice selection marks the sixth time in the last eight years Opto 22 has earned the award. Past winning products include SNAP Ethernet I/O™, SNAP Ultimate I/O™, and the OptoTerminal™-G75.

Next month, Control Engineering will also be recognizing Opto 22, and a selection of other hardware and software vendors, as top providers of customer satisfaction. These vendors were chosen based on the results of a recent survey of leading products and manufacturers. Control Engineering readers were asked a number of questions regarding product availability, documentation, price, ease of installation, performance, and support. Respondents were also

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queried on vendor product upgrades, website resources, and their likelihood to continue purchasing from a specific manufacturer in the face of corporate opposition or directives to purchase from a different vendor. Opto 22 received high marks in this last category as well as for its customer support and product documentation. Overall, the company placed second in the "I/O Products and Systems" category, ahead of competition including Schneider Electric, Rockwell Automation, and Phoenix Contact.

The full list of customer satisfaction winners will appear in Control Engineering's "Customer Satisfaction Supplement," bound with the magazine's April issue.

To view the full list of Control Engineering Editors' Choice Award winners, go to <http://www.manufacturing.net/ctl/toc/01%2F01%2F06>

## About Opto 22

Opto 22 develops and manufactures hardware and software products for applications in industrial automation, remote monitoring, and data acquisition. Using standard, commercially available Internet, networking, and computer technologies, Opto 22's input/output and control systems allow customers to monitor, control, and acquire data from all of the mechanical, electrical, and electronic assets that are key to their business operations. Opto 22's products and services support automation end users, OEMs, and information technology and operations personnel. Founded in 1974 and with over 85 million Opto 22-connected devices deployed worldwide, the company has an established reputation for innovation, quality, and reliability.

Opto 22 products are sold through a worldwide network of distributors, partners, and system integrators. For more information, contact Opto 22 headquarters at 800-321-OPTO or visit the website at [www.opto22.com](http://www.opto22.com).

## About Ethernet Optomux

Opto 22's E1 and E2 Ethernet Optomux brain boards are next-generation communications processors designed to allow users of Opto 22 Optomux-based I/O systems to upgrade their serial based networks to Ethernet simply by replacing their existing B1 or B2 brain boards. With this simple exchange, a 20-year-old I/O system can quickly and easily be made to communicate over any Ethernet network. This migration to Ethernet offers faster performance and more communication options, including the ability to transfer I/O data to business applications on your corporate network.