PRESS RELEASE

OPTO 22

FOR IMMEDIATE RELEASE

<u>Contact:</u> David Crump, Marketing Communications 800.321.6786 / 951.695.3010 <u>dcrump@opto22.com</u>

Electronic copies of this release and related photos are available at http://www.opto22.com/pressroom

Opto 22 Adds New Distributors

Allesco Corporation, Fluid Conditioning Company, Kiser Controls, and MCR Technologies to Carry the Opto 22 Brand

Temecula, CA – November 7, 2006 – Opto 22, a developer and manufacturer of hardware and software for industrial automation, remote monitoring, data acquisition, and machine-to-machine (M2M) applications, has announced partnerships with Allesco Corporation, Fluid Conditioning Company, Kiser Controls Company, and MCR Technologies, Inc. Each of these distributors will add the complete line of Opto 22-brand hardware and software to their already extensive selections of industrial automation and control equipment.

"These new relationships further extend our broad network of domestic distributors and give Opto 22 customers in several regions the opportunity for more localized procurement and support," states Opto 22 Distributor Sales Manager Arun Sinha. Sinha and other members of Opto 22 sales organization recently visited each of the new distributors and hosted partnership launch meetings to introduce the Opto 22 product line and conduct training.

With Allesco, Fluid Conditioning, Kiser Controls, and MCR all offering complementary product lines focused on instrumentation hardware, customers now have an opportunity to more easily source a comprehensive solution for their industrial automation, control, and other applications. Specifically, users can now look to a single vendor when purchasing their sensors, temperature probes, motor starters, flowmeters, and other instrumentation, their Opto 22-brand control system components, and the associated programming, HMI

PRESS RELEASE

OPTO 22

development, and connectivity software.

Each of the new Opto 22 partnerships provides unique industry expertise and provides extended distribution to markets in key geographic regions throughout the US. Houstonbased Allesco, for example, serves customers throughout the midwest and southeast and has extensive experience in the oil and gas industry. Allesco's hardware line includes pressure, flow, temperature, filtration and safety systems, and instrumentation from Krohne, Tyco, Periflo, and many other manufacturers.

Fluid Conditioning LLC (<u>www.fluidconditioning.com</u>) has offices throughout the southwest and serves customers in process, utility, and several other industries. The company's filtration products, valves, and analytical instrumentation come from some of the most respected manufacturers in the industry, including Thornton, Ashcroft, and GF Signet.

Kiser Controls (<u>www.kisercontrols.com</u>) offers both a controls and a fluid power division, featuring hardware from Ingersoll-Rand, Baumer Electric, and Baldor. Kiser also offers integration and panel-building services to its customers across the eastern and midwestern U.S.

MCR Technologies, Inc. (<u>www.mcrt.com</u>) resells throughout Southern California and Southern Nevada, providing hardware solutions for, among others, the water & wastewater, chemical, pharmaceutical, food and beverage, power, and oil and gas industries.

"Our ultimate goal is to make it easier for customers to source, implement, and get training and support for their Opto 22 products," says Sinha. "Our current users as well as new ones seeking industrial control, monitoring, or data acquisition systems are going to be pleased with the resources now available to them in their own backyard thanks to the new partnerships we've established with Allesco, Kiser, Fluid Conditioning, and MCR." PRESS RELEASE

OPTO 22

About Opto 22

Opto 22 develops and manufactures hardware and software products for applications in industrial automation, remote monitoring, and data acquisition. Using standard, commercially available Internet, networking, and computer technologies, Opto 22's input/output and control systems allow customers to monitor, control, and acquire data from all of the mechanical, electrical, and electronic assets that are key to their business operations. Opto 22's products and services support automation end users, OEMs, and information technology and operations personnel. Founded in 1974 and with over 85 million Opto 22-connected devices deployed worldwide, the company has an established reputation for innovation, quality, and reliability.

Opto 22 products are sold through a worldwide network of distributors, partners, and system integrators. For more information, contact Opto 22 headquarters at 800-321-6786 or visit the website at www.opto22.com.