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Opto 22 Gets Greener

"OptoGreen" Initiatives Aim Towards Environmental Responsibility, Offsetting Company's Carbon Footprint

Temecula, CA – July 11, 2007 – Opto 22, a developer and manufacturer of hardware and software for industrial automation, remote monitoring, data acquisition, and machine-to-machine (M2M) applications, has announced "OptoGreen," a corporate initiative focused on environmental responsibility through conservation, recycling, and sustainability.

Though just officially announced, OptoGreen began in June 2006, when Opto 22 outlined and implemented a full-scale, company-wide energy conservation and reduction plan. Under this plan, Opto 22 has reduced overall water usage, established more energy-efficient HVAC systems, maximized use of natural sunlight over electric lighting, and thus far reduced overall power consumption by 29% over the last 12 months—significantly reducing the company's carbon footprint in the process.

More recently, Opto 22 has worked with the Bonneville Environmental Foundation (BEF) to calculate its remaining carbon footprint—the measure of the amount of CO_2 emitted through the combustion of fossil fuels—and the company is now offsetting this through the purchase of Green-e-certified Green Tags from BEF. As a result, the Opto 22 corporate headquarters and manufacturing facilities are now carbon neutral.

Also as part of OptoGreen, Opto 22 has augmented its already environmentally friendly day-to-day business practices—which consistently promote sustainability, conservation, and pollution prevention—through the recycling of all lunchroom cans and plastics, as well as light bulbs, glass, and aluminum, and production wastes like wires, lead trimming, and solder dross.

"We are profoundly aware of and concerned with the need to preserve, restore, and improve both our local and global environment, which is why we are voluntarily taking these steps towards adopting and implementing environmentally conscious policies and practices," says Opto 22 CEO Mark Engman.

The OptoGreen program also recognizes the efforts of Opto 22 customers involved in and committed to endeavors that address environmental issues through research and development activities and new products and services in fields such as energy management, alternative fuels, biodiesel production, and recycling plants. "We are currently developing a sponsorship program to encourage, support, and help fund research organizations, educational institutions, and government bodies dedicated to conservation and to the research, development, sourcing, and production of alternative and renewable energy through the application of automation technology," states Engman. "We have also begun to educate our employees on the importance of environmental awareness both in the workplace and at home."

For more information on Opto 22's OptoGreen sustainability policies and initiatives, please visit www.opto22.com/site/co_sustainability.aspx.

About Opto 22

Opto 22 develops and manufactures hardware and software for applications involving industrial automation and control, remote monitoring, and data acquisition. Opto 22 products use standard, commercially available networking and computer technologies, and have an established reputation worldwide for ease-of-use, innovation, quality, and reliability. Opto 22 products are used by automation end-users, OEMs, and information technology and operations personnel. The company was founded in 1974 and is privately held in Temecula, California, USA. Opto 22 products are available through a worldwide network of distributors and system integrators. For more information, contact Opto 22 headquarters at +1-951-695-3000 or visit www.opto22.com.