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Opto 22 Pledges to *Save Energy Now*

Participation in U.S. Department of Energy Program Continues Company's Efforts Toward Conservation and Sustainability

Temecula, CA – November 4, 2010 – Through a newly forged agreement to reduce its energy intensity by 25% over a ten year period, Opto 22 has become a *Save Energy Now* LEADER and part of a United States Department of Energy (DOE) nationwide initiative to reduce energy consumption and energy intensity within the industrial operations and manufacturing sector.

As a *Save Energy Now* LEADER, Opto 22 will work with representatives from the DOE's Office of Energy Efficiency and Renewable Energy's (EERE) Industrial Technologies Program to establish the company's energy use and energy intensity baselines, develop an energy curtailment plan, report its progress in reaching its reduction goal, and share energy usage data annually with the DOE.

According to the DOE, energy intensity is defined as the energy consumed for each unit output from an industrial process. With the manufacturing sector consuming almost one-third of the nation's energy, tracking and gradually decreasing energy intensity (while continuing to maintain and grow production) is perhaps the single most effective strategy for businesses to reduce operating costs, increase competitiveness, and limit risk due to fluctuating fuel prices, while also reducing carbon emissions and overall reliance on fossil fuels.

By joining the *Save Energy Now* program, Opto 22 effectively continues its corporate focus on environmental responsibility via conservation, recycling, and sustainability efforts that began in 2006 when the company implemented more energy-efficient HVAC systems, maximized use of natural sunlight, and otherwise combined technology with common-sense practices to successfully reduce its carbon footprint and overall power consumption by 29%.

"Opto 22 is proud to join a group of forward-thinking companies making a voluntary pledge to reduce their overall energy consumption, while also encouraging the adoption of more energy efficient operations, and the development of technologies and products for energy monitoring and management.," says Opto 22's Benson Hougland, Vice President of Marketing.

For more information on the U.S. Department of Energy's *Save Energy Now* program or to become a *Save Energy Now* LEADER go to <http://www.eere.energy.gov/industry/saveenergynow>.

About Opto 22

Opto 22 develops and manufactures hardware and software for applications involving industrial automation and control, remote monitoring, and data acquisition. Opto 22 products use standard, commercially available networking and computer technologies, and have an established reputation worldwide for ease-of-use, innovation, quality, and reliability. Opto 22 products are used by automation end-users, OEMs, and information technology and operations personnel in over 10,000 installations worldwide. The company was founded in 1974 and is privately held in Temecula, California, USA. Opto 22 products are available through a global network of distributors and system integrators. For more information, contact Opto 22 headquarters at +1-951-695-3000 or visit www.opto22.com.