

**FOR IMMEDIATE RELEASE**

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**Opto 22 To Present OptoEMU Sensor Energy Management Products at World Energy Engineering Congress in Atlanta**

WEEC presentations include energy management, developments in renewable energy, green building design, and new technologies.

**Temecula, CA – October 25, 2012** – Industrial automation manufacturer Opto 22 will present its OptoEMU Sensor family of energy management products in Atlanta, GA at the 35<sup>th</sup> World Energy Engineering Congress (WEEC). The event will be held October 31 through November 2, 2012 at the Georgia World Congress Center. Energy end users, energy industry professionals, and others will learn about new technologies, regulatory developments, industry trends, and economic and market forces that affect an organization's energy and economic future.

At the conference, visit Opto 22 in booth 321 to learn how to reduce energy costs and see how demand response programs can be a source of revenue for your business. There will be live demonstrations of Opto 22's OptoEMU Sensor and OptoEMU Sensor DR energy monitoring appliances. Both units gather detailed, real-time energy usage data from buildings, meters, and equipment, and then deliver that data to enterprise business and control systems and Web-based applications for monitoring and analysis. OptoEMU Sensor DR can also signal electrical equipment to shed load.

**Discounted and Free Event Passes**

Opto 22 is offering a discounted WEEC conference pass—a \$200 savings—to the first 20 people to email their request to [marketing@opto22.com](mailto:marketing@opto22.com). Two-day Exhibit Hall-only passes are also available free of charge. Visit [op22.co/Qw41bJ](http://op22.co/Qw41bJ) for information.

**Event Information**

Date: October 31 - November 2, 2012 (conference); exhibits are Oct. 31 - Nov. 1

Location: Georgia World Congress Center, Atlanta, GA

Learn more about this event at [op22.co/Qw41bJ](http://op22.co/Qw41bJ).

**About Opto 22**

Opto 22 develops and manufactures hardware and software for applications involving industrial automation and control, energy management, remote monitoring, and data acquisition. Designed and made in the U.S.A., Opto 22 products have an established reputation worldwide for ease-of-use, innovation, quality, and reliability. Opto 22 products, which use standard, commercially available networking and computer technologies, are used by automation end-users, OEMs, and information technology and operations personnel in over 10,000 installations worldwide. The company was founded in 1974 and is privately held in Temecula, California, U.S.A. Opto 22 products are available through a global network of distributors and system integrators. For more information, contact Opto 22 headquarters at +1-951-695-3000 or visit [www.opto22.com](http://www.opto22.com).

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